



**MAKE ELEARNING
FUN AGAIN!**



**CUSTOM-MADE
ELEARNING**

**MOTIVATED
LEARNERS**

**FM
CREATE**

**CREATIVE,
INTERACTIVE
COURSES**

**ENGAGING
CONTENT**

WE MAKE CREATIVE, CUSTOM ELEARNING CONTENT

START YOUR ADVENTURE!

At First Media, we create stimulating and engaging e-learning packages that make the learning process meaningful, effective and fun!

- Custom-made e-learning
- Mobile learning
- Rapid e-learning
- LMS-Lite
- Integrated education packages

We produce highly visual, thought-provoking content, which creates self-motivated learners. Once you have a self-motivated learner, you've cracked it. That's how we see it.



CAPITA



Hull City Council



UNIVERSITY OF Hull

INTERNATIONAL OLYMPIC COMMITTEE



DISCOVER OUR WORLD OF ELEARNING

THE FA

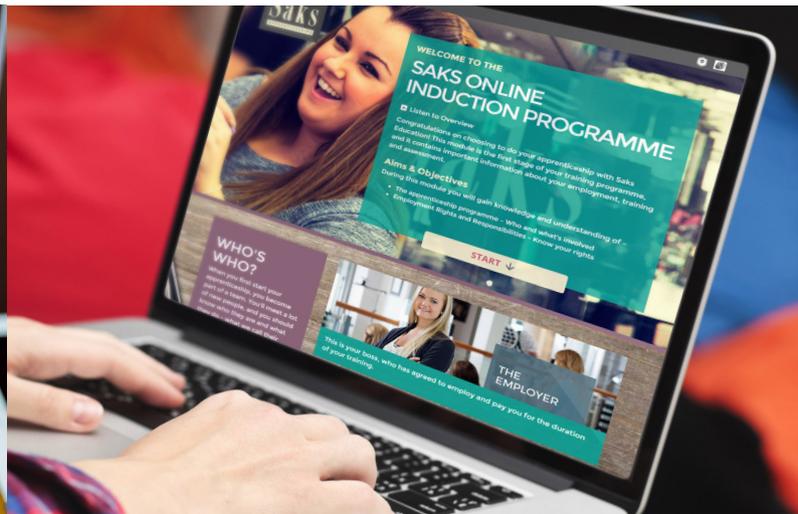


Compliance

We create challenging, interactive content with real-life scenarios to raise awareness and change behaviours.

Working with The FA, we produced an Equality and Diversity e-learning course for referees and coaches, giving them the tools and confidence to make football a safer, inclusive and more enjoyable game for everyone.

SAKS HAIR & BEAUTY



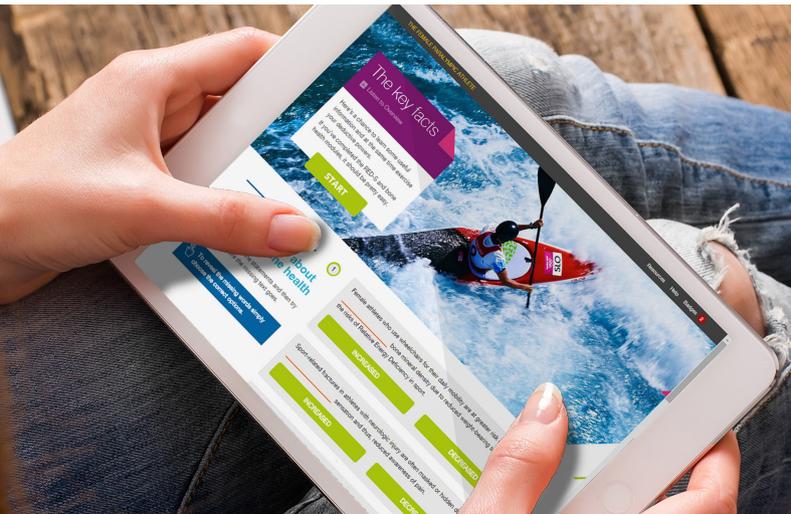
Induction and Onboarding

Induction training is a great way of introducing new starters to your organisation's culture and processes.

The apprenticeship e-learning course we produced for SAKS Hair and Beauty has transformed their learning styles and re-engaged learners.



INTERNATIONAL OLYMPIC COMMITTEE



Skills Development

Increase performance and productivity by using e-learning to enhance the skills and ability of your workforce.

Working alongside the International Olympic Committee, we produced a fully immersive elearning package on Female Athlete Health. Aimed at youth and adult athletes the course includes exclusive video insights, interactive design and a 'Lite-LMS' with customised data analysis.

UNIVERSITY OF HULL



Blended Learning

Our blended courses provide a great mix of learning online and in the classroom, allowing students to study independently, but also to make the most of face-to-face time.

Using the flipped classroom model, we've worked with the University of Hull produced a series of Process Safety courses for managers to use at home or in the workplace.

HOW WE CREATE ENGAGED ELEARNING



Fun scenarios and simulations
Create real-life situations that give meaning and context to learning

Earn badges!
Rewards that encourage achievement and progress



CUSTOM FRAMEWORK

Simple assessments
Automatically assess learners' progress

Encourage further learning
Additional resources for learners genuinely interested in learning



Mobile learning
Multi platform approach - learning on the go!



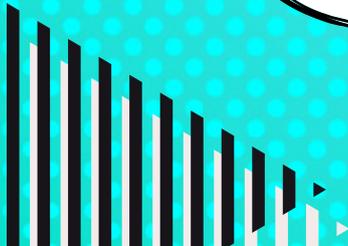
LMS compatible
Launch and track in any SCORM-compatible LMS

Video snippets
Connect learning with the real world



ELEARNING ISN'T THE ONLY THING WE DO WELL

If we've whet your appetite, and you'd like to know more, please visit our website at www.firstmedia.co.uk





**CUSTOM-MADE
E-LEARNING**



MOBILE LEARNING



RAPID E-LEARNING



LMS-LITE



**INTEGRATED
EDUCATION PACKAGES**

First Media Ltd
25 Nottingham Road
Fairfield Industrial Estate
Louth, Lincolnshire
LN11 0WB

tel | +44 (0)1507 607783
email | hello@firstmedia.co.uk

FIRSTMEDIA.CO.UK